

CURRICULUM VITAE

SABRINA M. NEELEY

Academic Address:

Office of the Dean, Fitz Hall 618
School of Education & Health Sciences
University of Dayton
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EDUCATION

<u>Institution</u>	<u>Concentration</u>	<u>Degree/Date</u>
Wright State University Dayton, OH	Public Health Health Promotion & Education	MPH/2010
University of Tennessee Knoxville, TN	Marketing Consumer Behavior	PhD/1999
University of Tennessee Knoxville, TN	Sociology Social Psychology	MA/1994
Texas A&M University College Station, TX	Marketing	BBA/1990

ACADEMIC EXPERIENCE

<u>Institution/Position</u>	<u>Dates</u>
University of Dayton , Dayton, OH School of Education & Health Sciences Associate Dean for Clinical, Global and Experiential Learning Associate Professor, Department of Health & Sport Science	2019-present
Wright State University ; Dayton, OH Boonshoft School of Medicine Office of Medical Education/Department of Population & Public Health Sciences Assistant Professor (2009-2018) / Associate Professor (2018-2019) Director, Population Health Curriculum Director, Interprofessional Engagement (IPE) Curriculum Director, Physician Leadership Development Program	2009-2019
University of Dayton ; Dayton, OH School of Business Administration, Office of the Dean Faculty-in-Residence for Special Projects	2008-2009

Miami University, Oxford, OH 2001-2008
Department of Marketing
Assistant Professor/Affiliated faculty - Center for Health Enhancement (2005-2008)

Texas Tech University; Lubbock, TX 1998-2001
School of Mass Communications
Assistant Professor
Director, Institute for Communications Research (1999-2000)

TEACHING

Taught 10 different undergraduate and 11 graduate/medical courses and mentored 7 undergraduate and 39 graduate/medical students in research and thesis projects

Curriculum/Course Development

University of Dayton, Department of Health & Sport Science (2019-2020)

Currently developing curriculum for new concentration in Community Health

HSS 217: Community Health – developed and taught Summer 2020

HSS 370: Health Administration – developed, anticipated offering Fall 2021

HSS 371: Foundations of Epidemiology – developed, anticipated offering Spring 2021

Wright State University BSOM Interprofessional Engagement (2017-2019)

Wright Curriculum (July 2017-2019):

Developer - Interprofessional engagement (IPE) curriculum, including self-directed and online training for first year students, community-based shadowing and observation experiences for first year students and clinical patient-care case discussions for 3rd and 4th year students

Wright State University BSOM Integration of Population Health (2009-2019):

Wright Curriculum (July 2017-2019):

Course Developer & Director, Upstream Medicine (2015-present): M1 course, taught annually. Led faculty team in development, piloting and implementation of in-depth population health module. This module provides deeper integration of social determinates of health, health disparities and inequities, health economics, finance, and policy, prevention and health promotion, and screening for social factors that affect health.

Wright State University BSOM Legacy Curriculum (2009-2017):

Course Developer & Co-Director, The Patient, Physician, & Society (SMD 515): M1 course, taught annually. Created new course from previous Human Development and Medical Ethics & Professionalism Courses, including integration of medical ethics and professionalism into normal human development and population health. Developed multiple new learning activities, assessments and exams.

Course Developer & Director, Introduction to Biostatistics and Epidemiology (SMD 537):

M1 course, online December-March. Facilitated online instruction, including content development, assessment, and one-on-one assistance to students.

Co-Course Developer & Co-Director, The Physician as a Professional (SMD 621): M1 elective course. Collaborated on the development of educational objectives, learning and reflection activities, recruited guest speakers, and co-facilitated class sessions on professional identity formation, critical thinking and self-directed learning, communication and conflict resolution, leadership, quality improvement and patient safety, and interprofessional teamwork.

Course Developer & Director, Healthcare Leadership (CMH 613): M1 elective course. Recruited guest speakers and facilitated course structure and content including sessions on the U.S. healthcare system, quality improvement and patient safety, transparency and evaluation in medicine, interprofessional practice, leadership characteristics, and professional identity formation.

Co-Course Director, Human Development (SMD 513): M1 course, taught annually. Introduced and integrated population medicine concepts into course. Helped create and deliver Teen Pregnancy Prevention TBL, Middle-Aged TBL, Falls in the Elderly TBL, and course instruction modules on Health Across the Lifespan and Adulthood – Preventing Chronic Disease.

Faculty Team and Facilitator, Early Meaningful Clinical Experience (Pilot): M1/M2 elective course. Helped create and facilitate small group discussions focused on integration of biomedical, population health, clinical practice, and health maintenance issues surrounding typical primary care patient cases.

Course Faculty, Principles of Disease (SMD 530): M1 course (2-3 class sessions). Worked with course director to integrate epidemiology, including development and facilitation of in-class exercise, Disease Surveillance and Outbreak Investigation TBL, GI TBL, and exam questions.

Wright State University MPH Curriculum Development:

Course Developer & Director, Health Awareness and Advocacy Communications (CMH 7430): MPH course, required for MPH Health Promotion and Education concentration. Developed and provided weekly instruction in course designed to introduce students to health communications campaign development. Students created and presented targeted communications campaigns for specific health issues to increase awareness and change behavior.

ADMINISTRATIVE

University of Dayton, Associate Dean for Clinical, Global and Experiential Learning

- Liaison between clinical program directors/faculty and the Dean's office
- Work with clinical program directors on accreditation
- Serve on the Dean's Leadership Team
- Identify interdisciplinary and community partners for collaboration on educational and experiential opportunities
- Serve as SEHS representative to university committees

Wright State University BSOM: Director, Physician Leadership Development Program (PLDP)

- Strategic planning and program development including advocating with Boonshoft School of Medicine and Raj Soin School of Business faculty, staff, and administration
- Curriculum development & revision
 - Healthcare Leadership
 - Longitudinal Clinical Experience
 - PLDP Seminar
- Recruiting and selection of new PLDP student cohort
- Convene bi-annual PLDP Advisory Board meetings
- Advise current PLDP students on curriculum requirements
- Advocate for PLDP students, and provide information about program to BSOM committees
- Work with PLDP Student Advisory Council
- Advise students on activity planning and budgeting

RESEARCH AND SCHOLARLY ACTIVITY

PUBLICATIONS:

For all articles as coauthor, Sabrina Neeley meets the criteria for authorship in that she significantly contributed in the conception, execution, interpretation, or writing of at least part of the publication in her field of expertise.

REFEREED JOURNAL ARTICLES:

Lin A, Stolfi A, Eicher T, Neeley S. Predicting second generation antidepressant effectiveness in treating sadness using demographic and clinical information: A machine learning approach. *Journal of Affective Disorders*. 2020, 272 (1 July): 295-304.

Beck Dallaghan GL, Medder J, Zabinski J, Neeley SM, Roman BJB, Emrich JL, Borges N, Bragg D. Lesbian, Gay, Bisexual, and Transgender Health: A Survey of Attitudes, Knowledge, Preparedness, Campus Climate and Student Recommendations for Change in Four Midwestern Medical Schools. *Medical Science Educator*. 2018, 28:181-189. <https://doi.org/10.1007/s40670-018-0536-3>

Neeley S, Clyne B, Resnick-Ault D. The State of Leadership Education in U.S. Medical Schools: Results of a National Survey. *Medical Education Online*. 2017, 22:1. Available from: <http://dx.doi.org/10.1080/10872981.2017.1301697>

Neeley SM, Ulman CA, Sydelko BS, Borges NJ. The Value of Progress Testing in Undergraduate Medical Education: a Systematic Review of the Literature. *Medical Science Educator*. 2016, 26;4:617-622. Available from: <http://rdcu.be/nmhb>

- Hamilton S, **Neeley S**, Roman B. The Culture of Gun Violence: An Active Learning Exercise. *MedEdPORTAL* Publications; 2014. Available from: <https://www.mededportal.org/publication/9941> http://dx.doi.org/10.15766/mep_2374-8265.9941
- Roman B, **Neeley S**, Parmelee D, Allison L. Middle Years and Elder Years Team-based Learning Exercise. *MedEdPORTAL* Publications; 2014. Available from: <https://www.mededportal.org/publication/9886> http://dx.doi.org/10.15766/mep_2374-8265.9886
- Neeley S**, Roman B, Parmelee D. Teenage Pregnancy: Team-Based Learning Exercise. *MedEdPORTAL* Publications; 2013. Available from: <https://www.mededportal.org/publication/9357> http://dx.doi.org/10.15766/mep_2374-8265.9357
- El Aoud, N.H. and **S.M. Neeley**. 2008. Teenager-Peer Interaction and Its Contribution to a Family Purchase Decision: The Mediating Role of Enduring Product Involvement. *International Journal of Consumer Studies*, 32, 3 (May), 242-252.
- Neeley, S.M.** and T.Coffey. 2007. Understanding the ‘Four-Eyed, Four-Legged Consumer: A Segmentation Analysis of U.S. Moms. *Journal of Marketing Theory and Practice*, 15 (Summer), 251-262.
- Neeley, S.M.** 2005. The Influence of Children’s and Parents’ Individual Characteristics on the Child’s Consumer Socialization. *Young Consumers*, 6 (January-March), 16-22.
- Neeley, S.M.** and T.Coffey. 2004. Who’s Your Momma? Understanding the Different Types of Millennial Moms. *Young Consumers*, 5 (July-September), 56-61.
- Neeley, S.M.** and D.W. Schumann. 2004. Using Animated Spokes-Characters in Advertising to Young Children: Does Increasing Attention to Advertising Necessarily Lead to Product Preference. *Journal of Advertising*, 33 (Fall), 7-23.
- Parkinson, M.G. and **S.M. Neeley**. 2003. Attorney Advertising: Does it Meet its Objective? *Services Marketing Quarterly*, 24 (3), 17-28.
- Neeley, S.M.** and D.W. Schumann. 2000. Perceived Social Approval as a Comparison Standard in Product Evaluation and Determination of Satisfaction. *Journal of Consumer Satisfaction/ Dissatisfaction and Complaining Behavior*, 13, 37-51.
- Dabholkar, P.A. and **S.M. Neeley**. 1998. Managing Interdependency: A Taxonomy for Business-to-Business Relationships. *Journal of Business and Industrial Marketing*, 13 (6), 439-460.
- Song, X.M., **S.M. Neeley**, and Y.Zhao. 1996. Managing R&D-Marketing Integration in the New Product Development Process. *Industrial Marketing Management*, 25 (November), pp. 545-553.

MEDICAL CURRICULUM (NON-PEER REVIEWED):

Prochaska LJ, Berberich S, Roman B, Parmelee D, Hudes P, Bell A, Binder B, Burke A, Deardorff BS, Oxner MS, Fernandes A, **Neeley S**, Koles P, Pearson J, Poznanski S. Evolution and Revolution in the Curriculum at Boonshoft School of Medicine. MedEd Portal iCollaborative. Resource 839. September 16, 2013. Available from: <https://www.mededportal.org/icollaborative/resource/839>

BOOK CHAPTERS:

Neeley SM. 2017. Chapter 13: Addressing Food, Social Determinants of Health, and Health Inequities Through a Health in All Policies Approach in *The Intersection of Food and Public Health: Examining Current Challenges and Solutions in Policy and Politics*. Eds. A. Bryce Hoflund, John C. Jones, Michelle C. Pautz. Routledge.

Neeley SM. 2017. Chapter 14: The Intersection of Human, Animal and Ecosystem Health: Addressing Food Safety Through a One Health Approach in *The Intersection of Food and Public Health: Examining Current Challenges and Solutions in Policy and Politics*. Eds. A. Bryce Hoflund, John C. Jones, Michelle C. Pautz. Routledge.

Neeley SM. 2010. Chapter 53: Self-Management and Self-Efficacy, in *Joint Hypermobility Handbook: A Guide for the Issues and Management of Ehlers-Danlos Syndrome Hypermobility Type and the Hypermobility Syndrome*. Brad T. Tinkle, Left Paw Press. 177-184.

Neeley, S.M. 2007. Adolescents' Nutritional Understanding: Levels of Knowledge and Sources of Influence, in *Children, Media, and Consumption: On the Front Edge*. Eds. Birgitte Tufte and Karin Ekstrom. Nordicom Review/Goteborg University.

Neeley, S.M. 2007. Internet Advertising and Children, in *Advertising and the World Wide Web, 2nd Edition*. Eds. David W. Schumann and Esther Thorsen. Lawrence Erlbaum.

REFEREED CONFERENCE PROCEEDINGS (FULL PAPER):

Silvera, D., M.L. Cronley, and **S.M. Neeley.** 2007. When Describing Others Tells Us about Ourselves: Indirect Questioning as a Method for Identifying Social Desirability Bias. *Proceedings of the LaLonde Conference on Marketing Communications and Consumer Behavior*.

Neeley, S.M. 2006. Seeking Insight Into Adolescents' Nutrition Understanding, Inferences, and Food Choices. *Proceedings of the Pluridisciplinary Perspectives on Child and Teen Consumption 2006 Conference*, Brigitte Tufte and Karin Ekstrom (editors), Copenhagen, Denmark: Copenhagen Business School.

Neeley, S.M. and D.W. Schumann. 2000. Questioning the Role and Effectiveness of Spokes-Characters in Advertising to Children. *Proceedings of the 2000 Conference of the American Academy of Advertising*, M.A. Shaver (ed), 217 - 221.

Neeley, S.M., W.Macias, T.M.Clark, and W.Lee. 2000. Advertising Spokes-Character Attributes and Use Relationships. *Society for Consumer Psychology 2000 Winter Conference Proceedings*, J. Inman, K. Tepper, and T. Whittler (editors), 94-99.

REFEREED CONFERENCE PROCEEDINGS (ABSTRACTS):

Cronley, M.L., **S.M. Neeley**, and D.Silvera. 2006. Using Indirect Questioning To Pinpoint and Reduce Social Desirability Bias. *Society for Consumer Psychology 2006 Winter Conference Proceedings*, D. Ariely, B. Shiv and M. Strahilevitz (editors), 561.

Neeley, S.M. and B.Petricone. 2006. Children's (Mis)understanding of Nutritional Information on Product Packages: Seeking Ways to Help Kids Make Healthier Food Choices. *Advances in Consumer Research*, Vol. 33, C. Pechman and L. Price (editors), 556-557.

Neeley, S.M. and M.L.Cronley. 2004. When Research Participants Don't Tell it Like it is: Pinpointing the Effects of Social Desirability Bias Using Self vs Indirect-Questioning. *Advances in Consumer Research*, Vol. 31, B.E. Kahn and M. F. Luce (editors), 432-433.

Neeley, S.M. and M.J.Jones. 1998. Toon-ing In: Psychological Considerations When Using Spokes-Characters in Child-Targeted Advertising. *Society for Consumer Psychology 1998 Winter Conference Proceedings*, M. Campbell and K. Machleit (editors), 44-50.

Neeley, S.M. and D.W.Schumann. 1997. Does This Make Me Look Fat? Perceptive Social Approval as a Comparison Standard. *Society for Consumer Psychology 1997 Winter Conference Proceedings*, C. Pechman and S. Ratneshwar (editors), 129-131.

CONFERENCE PRESENTATIONS:

Oral Presentations (Peer Reviewed):

Neeley SM, Jenkins Z, Ellison SA, Paton SJ, Hall S, Lachecki C. Outbreak Simulation: A Cross-Institutional IPE Experience. Association for Prevention Teaching and Research (APTR) Annual Conference, San Antonio, TX, March 2-4, 2020.

Hershberger P, Pei Y, **Neeley S**, Davis M, Castle A. Your Next Patient is Virtual: Training in Social Determinants. Society of Teachers of Family Medicine (STFM) meeting, Phoenix, AZ, December 5-8, 2019.

Stephenson M, Cigrang J, Hayburn A, Evans A, Brown, Jr. E, Pavlack T, **Neeley S**, Knowles H, Spurlock M. Teaching Social Determinants of Health in an Interprofessional (IPE) Workshop. Association for Prevention Teaching and Research (APTR) Annual Conference, Philadelphia, PA, April 9-11, 2018.

Ulman CA, **Neeley S**, Sydelko B, & Borges NJ. The Value of Progress Testing in Undergraduate Medical Education: A Systematic Review of the Literature. International Association of Medical Science Educators (IAMSE) meeting, Leiden, The Netherlands, June 4-7, 2016.

- Neeley SM**, Mast R, Hershberger P, White M. Overcoming Students' Preconceived Notions About Cultural Competence and Diversity: Framing Implicit Bias as a Cognitive Judgment. Association for Prevention Teaching and Research (APTR) Annual Conference, Albuquerque, NM, March 13-15, 2016.
- Schlaff AL and **Neeley SM**. Addressing Racism. Association for Prevention Teaching and Research (APTR) Annual Conference, Albuquerque, NM. March 13-15, 2016.
- Neeley SM**, Neeley GW, & Richardson L. Policy and Organizational Effectiveness: Examining States' Attempts to Mitigate Prescription Overdose Deaths. Southwest Political Science Association annual meeting. San Juan, PR, January 6-9, 2016.
- McCormick C., Cheney B., and **Neeley SM**. Creating Educational Experiences for Dual Degree Students: The Longitudinal Clinical Experience. Association for Prevention Teaching and Research (APTR) Annual Conference, Washington, DC. March 11-12, 2013.
- Faryar K. and **Neeley SM**. Students Teaching Students: An Introduction to Healthcare Leadership for First Year Medical Students. Association for Prevention Teaching and Research (APTR) Annual Conference, Washington, DC. March 11-12, 2013.
- Neeley SM**. Understanding the Relationship Between Self-Efficacy, Locus of Control, and Self-Management Behaviors in Adult Patients with Ehlers-Danlos Syndrome. Ehlers-Danlos National Foundation 2012 Learning Conference, Covington, KY. August 9-11, 2012.
- Neeley SM**, Ebert JR, & McCormick C. Physician Leadership Education for Medical Students: Success, Challenges, and Change. Association for Prevention Teaching and Research (APTR), Teaching Prevention Annual Conference. Washington, DC. April 11-12, 2012.
- Neeley S.**, Neeley GW, & Richardson L. Policy Effectiveness in Mitigating Prescription Overdose Deaths: A State-Level Examination. Southwest Political Science Association annual meeting. San Diego, CA. April 4-6, 2012.
- Neeley, S.M.** and T.Coffey. 2004. Who's Your Momma? Understanding the Different Types of Millennial Moms. Presented by T. Coffey at the *2004 Kid Power Conference*. Invited presentation.
- Neeley, S.M.** 2004. Internet Advertising and Children: Understanding Issues and Concerns of Trust. Presented at the "Interactivity" pre-conference session for the *2004 American Academy of Advertising Conference*. Invited presentation.
- Libermann, A. and **S.M. Neeley**. 2004. Understanding Spanish-Speaking Citizens' Experiences with Media and Advertising in a non-Spanish-Speaking Geographic Area. Presented by A. Libermann at the PhD student poster session at the *2004 Society for Consumer Psychology Conference*. Reviewed presentation.

Szykman, L.R. and **S.M. Neeley**. 2003. Consumers' Use of Health Information Sources: Examining Factors Influencing Source Selection and Health Knowledge. Presented at the *Marketing and Public Policy Conference, Washington, DC*. - co-chair of special session When More is Less: The Unintended Consequences of Health Promotion Efforts. Reviewed session.

Oakenfull, G., **S.M. Neeley**, and M.McCarthy. 2003. Age, Period, and Cohort Effects in Brand Extensions. Presented by S.M. Neeley at the *Midwest Marketing Camp*, Ohio State University, Columbus, OH. Invited presentation.

Oakenfull, G., **S.M. Neeley**, and M.McCarthy. 2003. Age, Period, and Cohort Effects in Brand Extensions. Presented by G.Oakenfull and M.McCarthy at the *Association for Consumer Research European Conference*, Dublin, Ireland. Reviewed presentation.

Callison, C. and **S.M. Neeley**. 2002. Advertising Skepticism in Young Teens. Presented by C. Callison at the advertising research poster session of the Association for Education in Journalism and Mass Communications annual conference, Miami Beach, FL. Reviewed presentation.

Oral Presentations (Invited):

Stephenson M, Cigrang J, Hayburn A, Evans A, Brown, Jr. E, Pavlack T, **Neeley S**, Knowles H, Spurlock M. PACER Progress Report: Social Determinants of Health Module. Advocate Primary Care Transformation (APCT) Collaborative Conference; The Future of Primary Care: Hot Topics and Challenges. Oakbrook, IL. September 28, 2017.

Neeley SM, Living with EDS: Developing an Effective Self-Management Strategy to Maximize Your Health and Quality of Life. Ehlers-Danlos National Foundation 2011 Learning Conference. Baltimore, MD. July 21-23, 2011.

Poster Presentations (Peer Reviewed):

Klingler, B.A., Davis, M., Mishra, S., Vasoya, M., Patel, D., Bositty, A., Addanki, T., Allen, F.A., Menon, S., **Neeley, S.**, Castle, A., Pavlak, T., Pei, Y., Wischgoll, T., & Hershberger, P.J. (2019, May). An interactive game for cultural proficiency training featuring virtual reality immersion. Poster presented at the Inaugural Conference of the National Collaborative for Education to Address the Social Determinants of Health, Chicago, IL.

Cola PA, Pettit JE, **Neeley S**, Chauvin S, Thompson B, Kamin C, Nellis JR, Paul CJ. Leadership Development Across the CGEA: From Micro to Macro. Poster presented at the 2016 Central Group on Educational Affairs (CGEA) meeting, April 7, 2016.

Ulman C, **Neeley S**, Sydelko B, Borges N. The Value of Progress Testing in Undergraduate Medical Education: A Systematic Review of the Literature. Poster presented at the 2015 AAMC Medical Education meeting, November 10, 2015.

Neeley S, Clyne B. Resnick-Ault D. The State of Undergraduate Medical Education Leadership Curricula in the U.S. Poster presented at the 2015 AAMC Medical Education meeting, November 10, 2015.

Neeley S, Bell A, Binder SB, Toussaint G. Applying Kolb's Learning Theory: Early Meaningful Clinical Experience. Poster presented at Central Group on Educational Affairs annual meeting, April 10, 2015.

Paton SJ, **Neeley SM**, and Ellison SA. Influence of School Eating Environment on Children's Eating Behaviors: An Examination of the SNDA-III. Poster presented at Maternal and Child Health Epidemiology Conference (MCH EPI). New Orleans, LA. December 14-16, 2011.

Ellison SA, **Neeley SM**, and Paton SJ. Influence of School Eating Environment on Children's Eating Behaviors: An Examination of the SNDA-III. Poster presented at CityMatCH 2011 Conference. San Francisco, CA. September 18-20, 2011.

Neeley SM, Roman B, Parmelee DX, Human Development to Health Across the Lifespan: Using Team-Based Learning (TBL) to Integrate Population Health and Prevention in a Medical School Curriculum. Poster presented at Association for Prevention Teaching and Research, Teaching Prevention Annual Conference. Washington, DC. March 17-19, 2011.

Poster Presentations (Invited):

Stephenson M, Cigrang J, Hayburn A, Evans A, Brown, Jr. E, Pavlack T, **Neeley S**, Knowles H, Spurlock M. PACER Progress Report: Social Determinants of Health Module. Advocate Primary Care Transformation (APCT) Collaborative Conference; The Future of Primary Care: Hot Topics and Challenges. Oakbrook, IL. September 28, 2017.

GRANTS

Funded External Applications (*Wright State University*):

Klingler, B.A., Davis, M., Mishra, S., Vasoya, M., Patel, D., Bositty, A., Addanki, T., Allen, F.A., Menon, S., **Neeley, S.**, Castle, A., Pavlak, T., Pei, Y., Wischgoll, T., & Hershberger, P.J. An Interactive Game for Cultural Proficiency Training Featuring Virtual Reality Immersion. Ohio Department of Medicaid. 2018-2021. (\$1,008,483). On research team 2018-19. Hershberger P and Pei Y (Co-PI).

Pascoe JM, **Neeley SM**, Roman B, The Wright Rural Health Initiative: A Community-Based Model Program. The HealthPath Foundation of Ohio. November 1, 2013. (\$73,663)

Neeley SM. Using the Principles of Progress Testing to Develop OSCEs for Longitudinal Assessment of Medical Students' Professionalism and Humanism. Arnold P. Gold Foundation. 2013 (\$5000)

Neeley, SM, Zabinski, J., Roman, B., Beck, G., Bragg, D. Emrich, J. Lesbian, Gay, Bisexual, and Transgender Health Disparities: Fostering Inclusion in the Medical Student Curriculum. Central Group on Educational Affairs (CGEA). August 27, 2012. (\$5000)

Funded Internal Applications (*Miami University and Texas Tech University*)

Miami University Richard T. Farmer School of Business Summer Research Grant: 2001 – 2006; percentage of salary; purpose to support ongoing research.

2006 Dolibois Grant for Faculty Development. Richard T. Farmer School of Business, Miami University. Funded travel to Copenhagen, Denmark to present research at international conference. (\$1875)

Predicting Children's Preference Consistency and Choice in Online Versus Actual Behavior Measurement. Cronley, M., **S.M. Neeley**, and I.Boehm. Richard T. Farmer School of Business Research Fund 2005-2006 (\$7800).

Parental Influence on Children's Consumer Learning. Texas Tech University College of Arts and Sciences Research Enhancement Fund 2000-2001 (\$3198).

CONTRACTED RESEARCH

Institute for Communications Research, Texas Tech University (Director, 1999-2000):

Developed, implemented, analyzed and presented results for four client research projects (\$21,400). Hired, trained and supervised personnel in survey phone bank.

APPLIED RESEARCH EXPERIENCE

Social Science Research Institute, University of Tennessee - Research Assistant (5/92 - 8/95)

Assisted in design, implementation, analysis, and report writing for contracted federal (Dept. of Labor, Bureau of Labor Statistics, Dept. of Energy), state (TN Dept. of Finance & Administration) and university projects.

Directions Data Research, Knoxville, TN – Market Analyst (12/94 – 6/95)

Computerized statistical analysis of marketing research survey data for private sector clients, focusing primarily on customer satisfaction studies in healthcare and consumer products.

Decision Resources, Knoxville, TN – Research Assistant (9/92 – 8/95)

Assisted in implementation of survey and focus group research for private sector clients, focusing primarily on supply chain member studies, employee satisfaction studies, and public opinion evaluations.

PROFESSIONAL DEVELOPMENT

Boonshoft School of Medicine Faculty Leadership Academy, 2017-18

Harvard Macy Institute for Health Professions Educators, 2014

CDC-AAMC Patients and Populations: Public Health in Medical Education, September 2010

Edward Tufte seminar – “The Visual Display of Quantitative Information,” September 2004

Lily Teaching Conference, Miami University, November 2002

SERVICE

National

Association for Prevention Teaching & Research (APTR), Board of Directors, 2019-present
Association for Prevention Teaching & Research (APTR), Policy committee, 2015-2019

- Chair, 2016-2019

Association for Prevention Teaching & Research (APTR), Planning committee for annual meeting, 2014 – 2018

- Chair, 2015 meeting
- Conference reviewer (2014-present)

Association for Prevention Teaching & Research (APTR), Reviewer for Paul Ambrose Scholar Program applications

Medical Teacher, Reviewer

Community

Academic Decathlon of Ohio

- State Board of Directors, 2017-present
- State Director, 2019-present

Gem City Crew; Board of Directors, 2015-2017

Safe Kids Greater Dayton; member, November 2012-2017

Oakwood School District Wellness Committee; member, January 2011-2014

Oxford State-to-State Half Marathon and 5K Race Organizing Committee, 2004-2006

PULSE: The Study of Women and Girls in the Greater Cincinnati Region: Economic Security Work Group, Fall 2004

HONORS

2014 Alpha Omega Alpha, Epsilon chapter, WSU (Honor Medical Society)

2013 Gold Humanism Scholars. Arnold P. Gold Foundation

2013 Wright State University Academy of Medicine, Excellence in Medical Education and Research, Junior Faculty Award

2011 Delta Omega, Gamma Alpha chapter, WSU (Public Health Honor Society)

1998 American Marketing Association, Sheth Foundation Doctoral Consortium Fellow

1998 Undergraduate Faculty Advising Award, College of Business Administration, UTK

1997-98 Graduate Teaching Assistant Mentoring Program Fellow, UTK

1996 Southern Marketing Association Doctoral Consortium Fellow

1994-95 Graduate Teaching Assistant Mentor - Learning Research Center, UTK

Beta Gamma Sigma

Phi Kappa Phi

AFFILIATIONS

Association for Prevention Teaching and Research

Alpha Omega Alpha

Delta Omega