



*Welcome to your future*

300 College Park

UNIVERSITY OF DAYTON

# Master of Business Administration

## *It starts here.*

You want an MBA Program that is well known for the outstanding quality of its curriculum, educators, and emphasis on ethics, critical thinking, and problem solving.

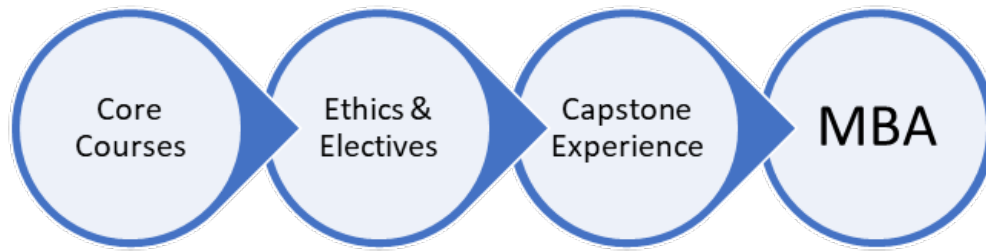
The University of Dayton is a recognized leader in higher education and one of the preeminent Catholic universities in the nation, attracting students from around the country and around the world.

## **Contact Us**

MBA Program  
Curran Place, Rm M2500  
937-229-3733  
[mba@udayton.edu](mailto:mba@udayton.edu)

## Our Program

The University of Dayton MBA is offered in both an on-campus or online format. It is a 30-credit hour\* program consisting of core managerial decision-making courses, an ethics course, a capstone experience, and electives. The elective courses may be chosen in a variety of areas.

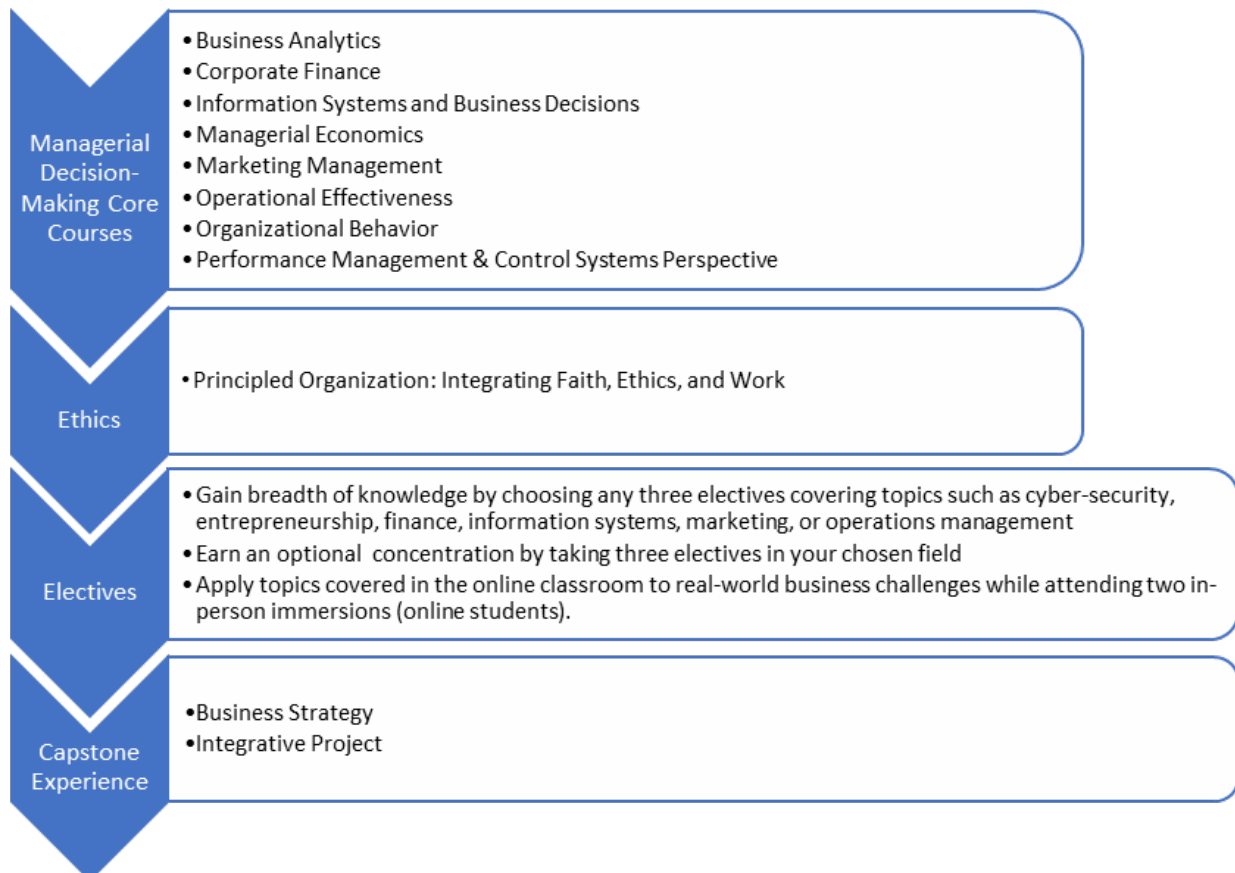


The on-campus program offers concentrations in cyber security management, finance, and marketing. The online program offers concentrations in business analytics and marketing.

\*For the student with a non-business degree, or who lacks current coursework or work experience in key areas of undergraduate business study, foundation courses are required (up to an additional 15 hours).

## Our Curriculum

Our challenging course work and practical approach to project-based learning give you a competitive advantage in today's marketplace. Under the guidance of professors and capstone executives, you will complete rigorous course work and make connections with experts who can help shape your future career. The University of Dayton's Marianist roots are reflected in our strong ethics foundation. You see this in our unique course The Principled Organization: Integrating Faith, Ethics, and Work. We are dedicated to developing innovative business leaders with ethics and integrity.



## *Our Capstone Experience*

During your capstone experience, you will put your education, course theory, and professional experience to the test by creating a strategic plan for a local organization with your student team.

MBA students and faculty have conducted hundreds of consulting projects that assisted area for-profit as well as nonprofit organizations. This practical experience in business consulting will deliver viable strategies for real-world business challenges.

## *Admission Requirements*

- An earned undergraduate degree (3.0 GPA is preferred)
- Official academic records from all previously attended institutions
- A current resume
- An essay response
- GMAT/GRE scores *may* be requested after review of application materials
- Letters of recommendation (online students)
- A personal statement is optional

Once you are accepted into the MBA Program, you will work collaboratively with your advisor to develop a program just for you.

## *Alumni Testimonials*

"My UD MBA degree, grounded in Marianist Catholic values has given me the skills, confidence, and credibility to advance my career along with better serving the needs of my employer. Furthermore, it has given me increased skills to enhance the quality of life in our Dayton region through my daily work and community leadership." Dennis, Director, Development, Miami Valley Hospital Foundation

"The program is as close to real-world business as you'll get. From students with various backgrounds and all ages...this program teaches you how to think and act strategically in an organizational setting." Carey, Owner, Century 21 Master Key Realty

"My initial reaction to getting an MBA was 'it's just a piece of paper.' I wanted to just have the title and career advancement possibilities that come with it. I couldn't have been more wrong. I've learned a lot of highly valuable information. I recently designed, launched, and brought a small product to market. Getting my MBA has given me a very clear picture of how a corporation is run and the confidence on how to navigate it." Curtis, Research Solution Consultant, Elsevier

"An amazing opportunity to collaborate with a diverse group of professionals and develop innovative solutions for our client." David, President, The Ohlmann Group

"I was tapped to become the next executive director of my office and earning my MBA at the University of Dayton was a key step. I now approach business looking at how I can help my staff become better versions of themselves while doing the best job they possibly can. I am also finding new ways to serve and support customers." Kevin, Assistant Manager, American Line Builders

"The diversity of my peers' goals has been amazing to me. I've met students who want to lead large organizations, analysts, those that aren't sure what they want, private sector professionals, individuals who work at nonprofits and educators. This proves to me how versatile the program is!" Misty, Human Resource Consultant



## *Invest in your career*

Enhance your education - and your career - with a Master of Business Administration from the University of Dayton. Guided by our research faculty, leading executives, and successful business professionals, our prestigious graduate program will help you develop the critical leadership skills and ethical professional management ability you will need to become a leader in business.

Our MBA is the premier AACSB-accredited program in the region. The accreditation assures the highest excellence and standards in curriculum, faculty, facilities, and student body.

**Be Recognized** - Students in our MBA Program are immersed in problem-focused courses that help them learn to bring theory into practice, fostering leadership while instilling ethics and integrity.

**Be Relevant** - Students come from a variety of backgrounds including engineering, arts and sciences, and business. This mix provides a dynamic classroom environment that emphasises collaboration and real-world solutions.

**Be Rewarded** - In a competitive job market, graduates of our MBA program stand out from the pack.

## **TAKE THE NEXT STEP**

*Learn more about the MBA at the University of Dayton, review admission requirements, and apply.*

*On-campus:*  
[go.udayton.edu/mba](http://go.udayton.edu/mba)

*Online:*  
[onlinemba.udayton.edu/mba](http://onlinemba.udayton.edu/mba)



**University of  
Dayton**